

# Roadshow May-June 2021



- Summary of January–March 2021
- Financial development
- Outlook, financial targets and dividend policy



Kojamo plc | Roadshow May–June 2021



# Operating environment

### **General operating environment**

- · The global economy and world trade have gradually strengthened since last summer
- The lifting of restrictions and the acceleration of the vaccination rollout will boost economic growth in Finland this year. Growth is expected to be especially robust in the third quarter.
- Housing production is focused on large cities supported by low interest rates and the resumption of economic growth

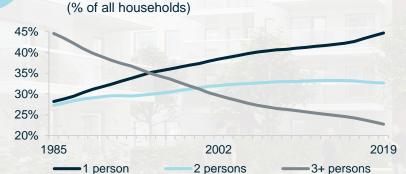
Industry key figures	2021E	2020
Residential start-ups, units	37,000	40,900
of which non-subsidised block-of-flats	17,300	21,700
start-ups in the capital region	n/a	14,278
Building permits granted, annual*, units	40,360	37,922
Construction costs, change, %	1.5	-0.3
Prices of old dwellings in the whole country, change, %	1.5	2.3
Prices of old dwellings in the capital region, change, %	0.5–4.0	0.6–5.0
Rents of non-subsidised rental dwellings in the whole country, change, %	1.4	1.2
Rents of non-subsidised rental dwellings in the capital region, change, %	1.7–1.8	1.5–1.7
GDP growth, %	2.8	-2.8
Unemployment, %	7.8	7.8
Inflation, %	1.6	0.3
Coverage of vaccination against COVID-19 virus, %	30.9**	

# Operating environment

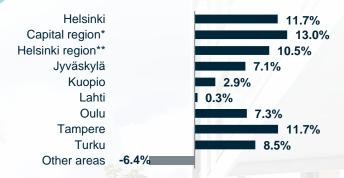
### Pandemic does not have a long-term impact on the rental market

- Urbanisation, decreasing average household size and demand focusing on central locations support the demand for rental apartments
- People are increasingly attracted by the freedom provided by rental housing, which supports the development of the market for a long time

### Development of household sizes



### Population growth forecast 2019–2030



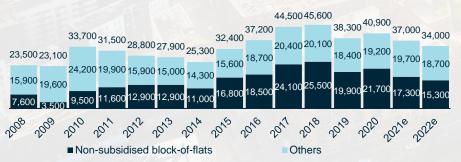
# Development of rental household-dwelling units (% of all households)



## Operating environment



### Residential start-ups in Finland 2008–2022e

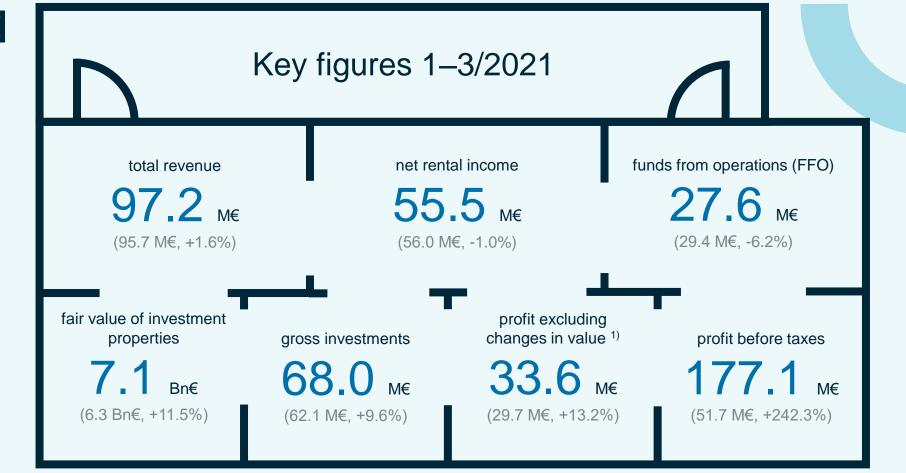


### Housing production need 2020-2040



### Housing production and demand

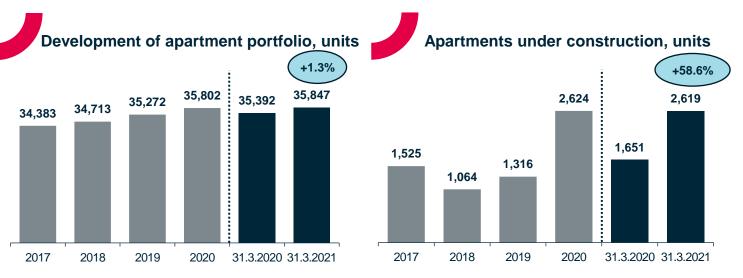
- Housing production will remain at a fairly high level historically thanks to both consumer and investor demand
- The number of build-to-sell residential startups is expected to grow faster than nonsubsidised rental housing start-ups this year





# 2,619 apartments under construction

- During the review period, 0 (3) apartments were sold, 0 (0) acquired and 45 (119) completed
- During the period, construction of 40 (454) apartments was started





# Strong project pipeline

### Kojamo's projects on map



- Over 2,600 apartments under construction, all in the Helsinki region
- Co-operation agreements on the construction of almost 1,000 apartments
- Metropolia property development project to bring even 1,000 apartments, as 6 former educational buildings will be converted into residential use



In addition to pre-agreements with construction companies, Kojamo has projects in planning phase and in its plots reserve, that are not included in the information presented in here \*\* Estimate for the year 2021 includes 45 apartments that were completed in 1–3/2021

<sup>\*\*\*</sup> Not including apartments that are part of Metropolia development project. Apartments that are a part of co-operation agreements, but have been started are listed as 'Under construction'

We want to be the property market frontrunner and the number one choice for our customers

### Services of a new customer



Pets are welcome



Broadband included in rent



Sustainable interior paints



**Electricity contract tendering** 



Insurance service



Move and installation service



Key courier service

Apartments available for rent in webstore 24/7

### Services during tenancy

Lumo real estate management and customer service



Lumo janitors



Smartpost parcel lockers



Flexible home swapping



Versatile events for tenants



**Personal trainer** 



Benefits from partners



Installation service

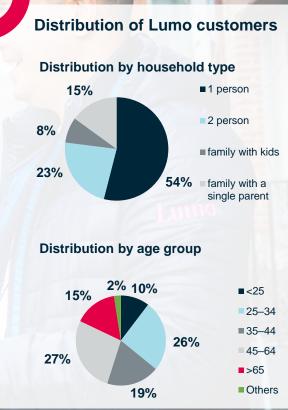


Installation of dishwasher



Car-sharing

My Lumo – a digital service channel offers easy dealings 24/7



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## Our sustainability work is proceeding



- We published a comprehensive sustainability report as a part of our annual report in March
- We published a Green Finance Framework linking the company's sustainability targets with the company's investments and their financing in March
- According to the EWoB Gender Diversity Index survey conducted in January 2021, Kojamo is the most equal listed company in Finland

We commit to complying with the **UN Sustainable Development** Goals

We aim to use carbon-neutral energy in our properties by 2030











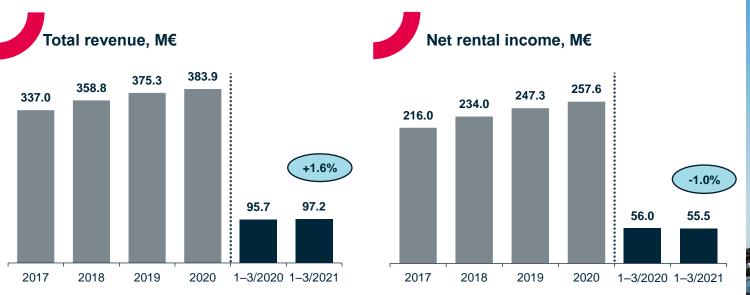
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### Total revenue increased

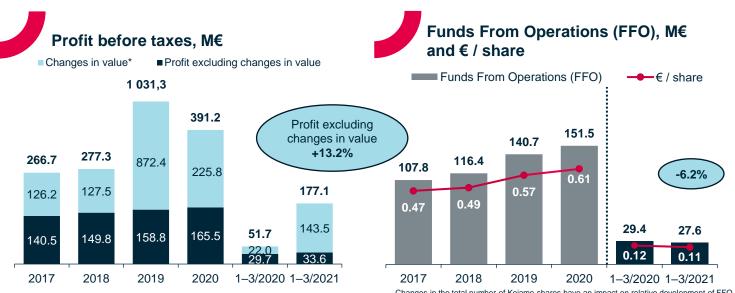
- Total revenue increased mainly due to growth of property portfolio as well as Like-for-Like rental income growth
- The weather was colder and the winter was snowier than in the comparison period which had an impact on net rental income





### Profit before taxes increased

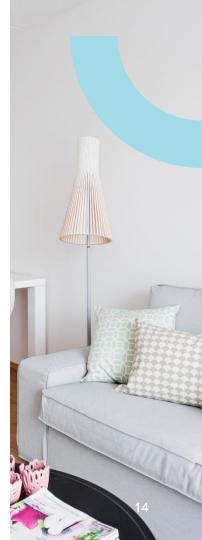
- Profit before taxes increased mainly due to changes in value
- Lower net rental income and higher financing costs due to increased amount of interest-bearing debt than in the comparison period had an impact on FFO



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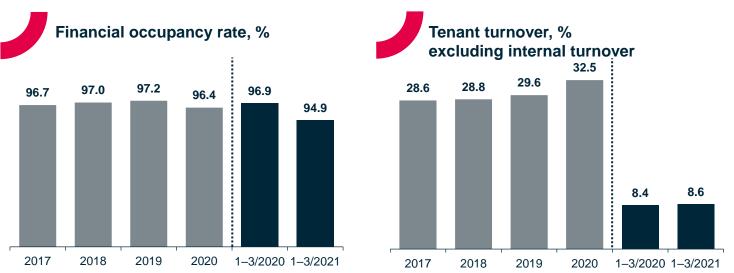
\* Changes in value = Profit/loss on fair value of investment properties

Changes in the total number of Kojamo shares have an impact on relative development of FFO per share. Per share key figures have been adjusted to reflect the impact of the decision by the Extraordinary General Meeting of Shareholders on 25 May 2018 regarding the share split. In the share split the shareholders received 30 new shares per each existing share



# The impact of COVID-19 pandemic was visible in the financial occupancy rate

- COVID-19 pandemic has temporarily had an impact on the increase of supply as well as migration
- Rent receivables to total revenue on a low level of 1.1% (1.2%)

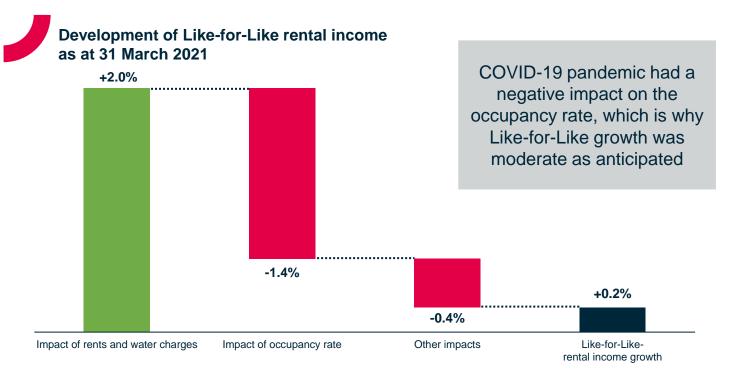


Financial occupancy rate = (Rental income / potential rental income at full occupancy) x 100. Financial occupancy rate does not include apartments under renovation Tenant turnover = (terminated rental agreements under the period / number of apartments) x 100



### Development of Like-for-Like rental income

The past 12 months compared to the previous 12-month period



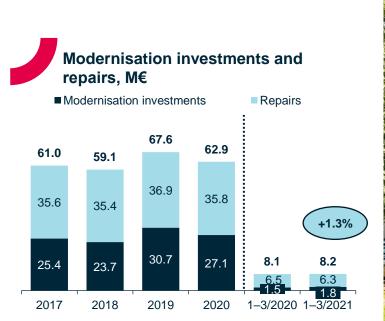




### Investments proceeding according to strategy

Gross investments increased from previous year

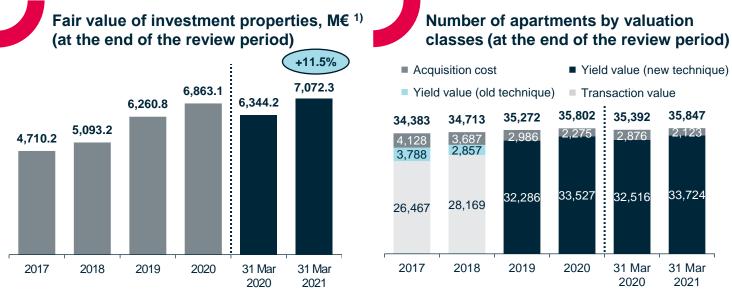






# The value of investments properties was EUR 7.1 billion

- The fair value has developed positively during the review period
- Yield compression increased the fair value



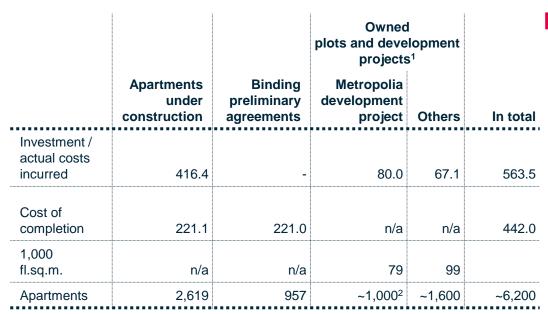


Investment properties include completed
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### Plot and real estate development reserve 31 March 2021



100% of plot and real estate development reserve is located in Helsinki region

Kojamo estimates that investments in development projects amount to approximately EUR 370-420 million in 2021



### To be completed in Q2/2021

Niittvkatu 15. Espoo



Vinsentinaukio 4. Helsinki



Keinulaudantie 2a. Helsinki

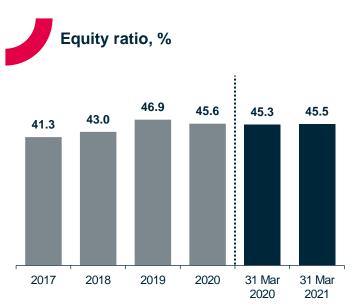


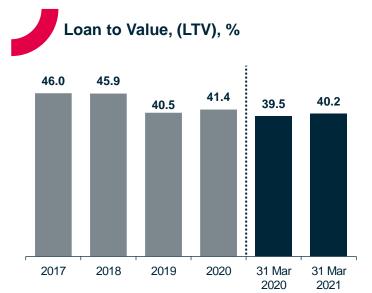
Fregatti Dygdenin kuja 5, Helsinki



### Equity ratio and Loan to Value (LTV)

Equity ratio and Loan to Value (LTV) in line with the strategic targets





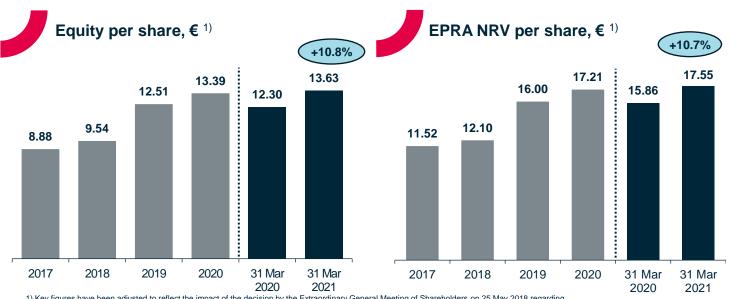
The share issue improved the equity ratio by 1.6 percentage points

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## Key figures per share improved significantly

Going forward, we will follow EPRA NRV as our principal key figure for net asset value



<sup>1)</sup> Key figures have been adjusted to reflect the impact of the decision by the Extraordinary General Meeting of Shareholders on 25 May 2018 regarding the share split. In the share split the shareholders received 30 new shares per each existing share

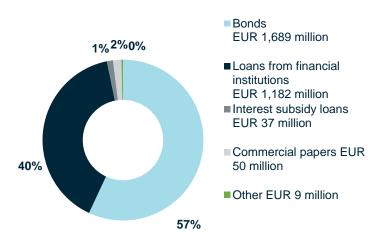


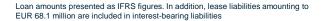


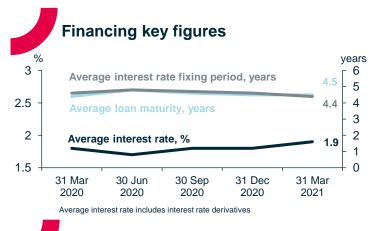
# Versatile capital structure

# The Group's loan distribution 31 March 2021

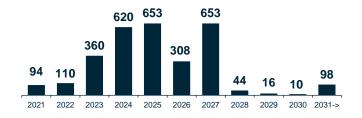
Loan portfolio EUR 2,966 million







# Distribution of the Group's loan maturities 31 March 2021, EUR million





# Strategic targets 2020–2023

Key figure	Actual 1–3/2021	Actual 2020	Strategic target
Annual growth of total revenue, %	1.6	2.3	4–5
Annual investments, M€	68.0	371.2	200–400
FFO/total revenue, %	28.4	39.5	> 36
Loan to Value (LTV), %	40.2	41.4	< 50
Equity ratio, %	45.5	<mark>45.6</mark>	> 40
Net Promoter Score (NPS)	21	36	40



# Outlook for Kojamo in 2021

Kojamo estimates that in 2021, the Group's total revenue will increase by 3–5 per cent year-on-year. In addition, Kojamo estimates that the Group's FFO for 2021 will amount to between EUR 150–163 million, excluding non-recurring items.

The outlook is based on the management's assessment of total revenue, net rental income, administrative expenses, financial expenses, taxes to be paid and new development to be completed, as well as the management's view on future developments in the operating environment.

The outlook takes into account the estimated occupancy rate and rises in rents as well as the number of apartments to be completed. The outlook does not take into account the impact of potential acquisitions on total revenue and FFO.

The outlook is also based on the estimate that sufficient vaccination coverage will be achieved in the summer and that migration will gradually recover to pre-pandemic levels thereafter. Migration sustains strong demand, which will increase Like-for-Like rental income. However, due to the impacts of the pandemic on the operating environment, the Group expects the development of Like-for-Like rental income to be moderate during the first half of the year.

The management can influence total revenue and FFO through the company's business operations. In contrast, the management has no influence over market trends, the regulatory environment or the competitive landscape.

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# Thank you!

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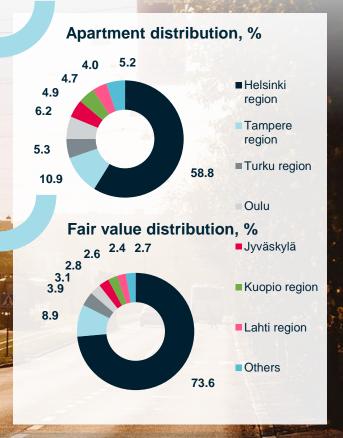
www.kojamo.fi

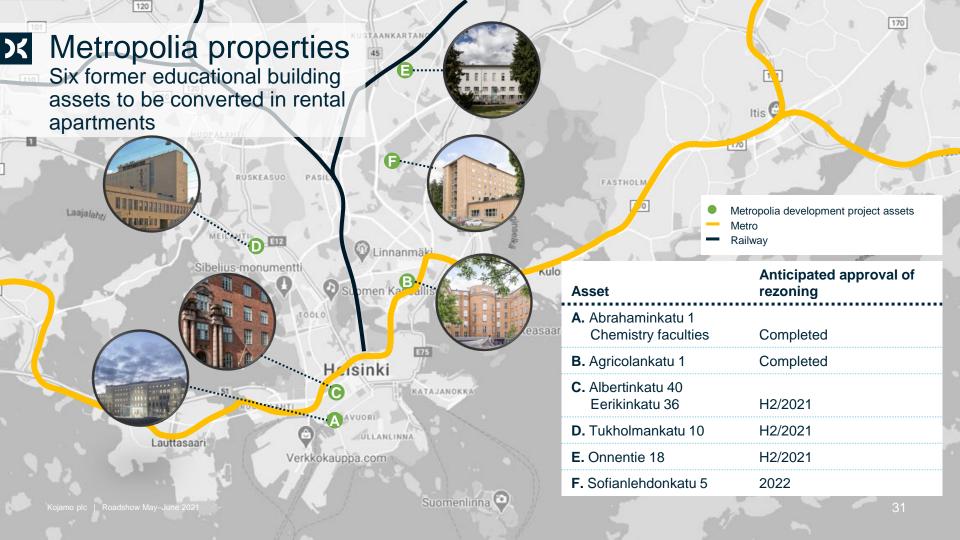




# Kojamo's apartment portfolio

Region	Number of apart- ments, units	Number of commercial premises and other leased premises, units	Fair value, (EUR million)	Fair value (EUR thousand / unit)	Fair value (EUR / sqm)	Financial occupancy rate, % <sup>3)</sup>	Share of revenue, %
Helsinki region	21,092	395	4,736	220	3,942	95.0	66
Tampere region	3,899	115	571	142	2,766	96.7	9
Turku region	1,904	20	249	130	2,271	97.3	5
Others	8,952	144	879	97	1,811	93.4	20
Total	35,847	674	6,436 <sup>1)</sup>	176	3,213	94.9	100
Others			637 <sup>2)</sup>				
Total portfolio	35,847	674	7,072			94.9	100





# X Our strategy 2020–2023



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# Strategic focal points 2020–2023

### **Delivering the** best customer experience



We offer easy and effortless services for our customers and create added value through services

### Strong growth



We seek profitable growth with multi-channel approach and optimised financing structure

### **Operational** excellence



We create competitiveness and profitability through industryleading operating models

### Responsibility and sustainable development



Responsibility is a part of our DNA and plays important role in the work of everyone at Kojamo

### Renewal through digital solutions



We improve our business and create added value to our customers by taking advantage of solutions enabled by digitalisation

### The most competent personnel and a dynamic place to work

We are known for dynamic and effective corporate culture. We ensure our future competitiveness through competence development and employee experience

## Cur Digital Roadmap will guide us from today to year 2023 according to our strategy

**Customer experience and servitisation** 

Scalability of operations, employee experience

Digitalisation of properties and services

**Knowledge-based management and Al** 

**Enabling technology and IT architecture** 

**NPS 59** Digital services

72 % My Lumo user coverage

As at 31 March 2021.

### Sustainability programme guides our sustainability work from 2021 onwards



Key sustainability figures 2020 **Energy efficiency** Carbon footprint 34.5 5.5  $kWh/m^3 (40.4)$  $kg CO_2e/m^3 (6.9)$ MWh/apartment t CO<sub>2</sub>e/apartment 20.6% 100% 37% 84% share of renewable energy of completed apartments since of apartments under waste recycling rate (35) of energy consumption 2016 with an E-value of <821) construction with an E-value < 821) 371.2 M€ 75/68 ~101 M€ gross investments in Net Promoter Score, Taxes and tax-like charges Personnel survey results<sup>2)</sup> growth centres NPS (34)  $(\sim 90)$ (75/68)

## Sustainability commitments and reporting

## **Our sustainability** commitments



We aim to use carbonneutral energy in our properties by 2030



We commit to complying with the UN Sustainable **Development Goals** 



We commit to improve our energy efficiency by 7.5% during 2017–2025







## Our sustainability reporting and recognitions



70/100

We participated the global **GRESB** sustainability assessment for the first time





We apply EPRA's Sustainability **Best Practice** Recommendations in our reporting



Our sustainability report is in accordance with GRI Core level





ISS FSG

## Our memberships









## Sustainability is visible in our every day life

## Sustainable cities

We commit to complying with the UN Sustainable Development Goals and to use carbon-neutral energy in our properties by 2030

### 100%

of Kojamo's premises are WWF Green Office certified

### 100%

of properties use water certified property electricity

## 29,000

apartments' indoor temperature controlled by IoT solution (80% of all)

### -3.4%

heating index (kWh/m3)

### -5.6%

carbon footprint (kg CO<sub>2</sub>e)

## 37%

waste recycle rate

### -7.5%

our goal to improve energy consumption during 2017-2025, of which we have achieved 73%\*

Investments to improve energy efficiency are a part of Kojamo's repairs and modernisation investments

## The most competent personnel and a dynamic place to work

### 100%

Coverage of performance appraisals of personnel

### 61%

of personnel are women

### 94.4

occupational safety index

## The best customer experience

### 36

Net Promoter Score

### Shared cars

available for our tenants

## A responsible corporate citizen

## Anti-grey economy models

exceed legislative requirements

### 7.066

indirect employment effect (person years)

#### ~101

tax footprint, EUR million

data protection violations or deviations

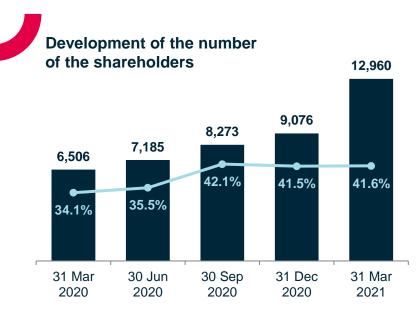
#### 150

grants to support the physical activity and sports of youth and families with children living in Lumo homes



## Kojamo's ten largest shareholders (as at 31 March 2021)

	Shareholder	Number of shares	% of shares
	Nominee-registered and direct foreign shareholders	102,807,017	41.6
1.	The Finnish Industrial Union	24,809,561	10.0
2.	Ilmarinen Mutual Pension Insurance Company	20,537,814	8.3
3.	Varma Mutual Pension Insurance Company	19,362,375	7.8
4.	Trade Union of Education in Finland	15,081,498	6.1
5.	Trade Union for the Public and Welfare Sectors	11,600,000	4.7
6.	Finnish Construction Trade Union	9,866,210	4.0
7.	Trade Union PRO	8,104,150	3.3
8.	Service Union United PAM	6,983,974	2.8
9.	Elo Mutual Pension Insurance Company	2,981,113	1.2
10.	Åbo Akademi University Foundation	2,198,763	0.9
Oth	er Finnish shareholders	22,811,924	9.2
Tota	al	247,144,399	100.0



■ Number of shareholders

Share of nominee-registered and direct foreign ownership, %

Source: Euroclear Finland

# Key figures

	1-3/2021	1–3/2020	Change, %	2020
Total revenue, M€	97.2	95.7	1.6	383.9
Net rental income, M€	55.5	56.0	-1.0	257.6
Net rental income margin, %	57.0	58.6		67.1
Profit before taxes, M€	177.1	51.7	242.3	391.2
Gross investments, M€	68.0	62.1	9.6	371.2
Funds From Operations (FFO), M€	27.6	29.4	-6.2	151.5
FFO per share, €	0.11	0.12	-8.3	0.61
Financial occupancy rate, %	94.9	96.9		96.4
Fair value of investment properties, Bn€	7.1	6.3	11.5	6.9
Number of apartments	35,847	35,392		35,802
Rental apartments under construction	2,619	1,651		2,624
EPRA NRV per share, €	17.55	15.86	10.7	17.21
Equity ratio, %	45.5	45.3		45.6
Loan to Value (LTV), %	40.2	39.5		41.4

## Consolidated income statement

M€	1–3/2021	1-3/2020	2020
Total revenue	97.2	95.7	383.9
Maintenance expenses	-35.4	-33.1	-90.5
Repair expenses	-6.3	-6.5	-35.8
Net rental income	55.5	56.0	257.6
Administrative expenses	-9.3	-10.2	-38.4
Other operating income and expenses	0.3	0.6	3.4
Profit/loss on sales of investment properties	0.3	-0.1	-0.7
Profit/loss on fair value of investment properties	143.5	22.0	225.8
Depreciation, amortisation and impairment losses	-0.3	-0.3	-1.3
Operating profit	189.9	68.1	446.3
Total amount of financial income and expenses	-12.8	-16.3	-55.3
Share of result from associated companies	-	0.0	0.2
Profit before taxes	177.1	51.7	391.2
Current tax expense	-4.7	-4.6	-16.9
Change in deferred taxes	-30.6	-5.7	-61.5
Profit for the period	141.8	41.5	312.9

## X Balance sheet

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M€	31 Mar 2021	31 Mar 2020	31 Dec 2020
ASSETS			
Non-current assets			
Intangible assets	0.4	0.2	0.4
Investment properties	7,072.3	6,344.2	6,860.7
Property, plant and equipment	29.6	30.7	29.8
Investments in associated companies	1.1	2.4	1.1
Financial assets	0.7	0.7	0.7
Non-current receivables	7.8	3.1	7.7
Deferred tax assets	15.2	18.6	16.0
Total non-current assets	7,127.1	6,400.0	6,916.4
Non-current assets held for sale	-	-	2.4
Current assets			
Trading properties	0.1	0.1	0.1
Derivatives	0.3	0.3	0.1
Current tax assets	1.1	0.8	3.8
Trade and other receivables	10.2	8.2	10.5
Financial assets	81.6	70.9	117.5
Cash and cash equivalents	189.9	237.3	210.5
Total current assets	283.2	317.7	342.7
TOTAL ASSETS	7,410.3	6,717.7	7,261.5

## X Balance sheet

M€	31 Mar 2021	31 Mar 2020	31 Dec 2020
EQUITY AND LIABILITIES			
Equity attributable to shareholders of the parent company			
Share capital	58.0	58.0	58.0
Share issue premium	35.8	35.8	35.8
Fair value reserve	-44.9	-51.5	-54.2
Invested non-restricted equity reserve	164.4	164.4	164.4
Retained earnings	3,154.3	2,833.5	3,105.5
Equity attributable to shareholders of the parent company	3,367.7	3,040.2	3,309.5
Total equity	3,367.7	3,040.2	3,309.5
Non-current liabilities			
Loans and borrowings	2,863.5	2,313.2	2,832.6
Deferred tax liabilities	776.5	692.0	744.5
Derivatives	67.5	78.4	80.6
Provisions	0.4	0.5	0.4
Other non-current liabilities	5.0	4.9	4.6
Total non-current liabilities	3,712.9	3,089.0	3,662.7
Current liabilities			
Loans and borrowings	170.8	432.4	220.7
Derivatives	0.7	1.4	0.6
Current tax liabilities	1.2	0.9	2.3
Trade and other payables	157.0	153.8	65.6
Total current liabilities	329.7	588.4	289.2
Total liabilities	4,042.6	3,677.4	3,952.0
TOTAL EQUITY AND LIABILITIES	7,410.3	6,717.7	7,261.5

# Financial key figures

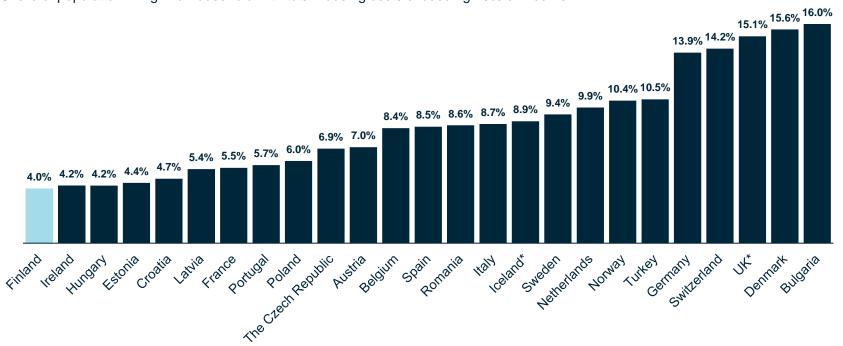
	31 Mar 2021	31 Dec 2020	30 Sep 2020	30 Jun 2020	31 Mar 2020
Equity ratio, %	45.5	45.6	44.1	43.3	45.3
Interest cover	4.1	4.2	4.2	4.3	4.3
Loan to Value (LTV), %	40.2	41.4	42.1	42.6	39.5
Hedging ratio, %	90	91	89	87	85
Average interest rate, %1)	1.9	1.8	1.8	1.7	1.8
Average loan maturity, years	4.5	4.5	4.6	4.8	4.4
Average interest rate fixing period, years	4.4	4.6	4.7	4.8	4.6

<sup>1)</sup> Includes interest rate derivates

## Affordability in European countries

## Housing cost overburden rate 2019, %

Share of population living in a household with total housing costs exceeding 40% of income



Source: Eurostat

<sup>\*</sup>Figures for 2018 as 2019 is not available.

## **X** Board of Directors

















## Management team



Jani Nieminen CEO



**Tiina Kuusisto**Chief Customer Officer (CCO)



**Erik Hjelt** CFO, Deputy to CEO



Ville Raitio
Chief Investment Officer
(CIO)



Katri Harra-Salonen Chief Digital Officer (CDO)



Irene Kantor
Marketing and
Communications Director





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